



“I’m really excited about the opportunity to work with ECTAD and to learn more about rural development and agriculture in St. Vincent and the Grenadines.”

Marcia McCune

Marcia McCune is from Calgary, Alberta. She graduated from the University of Calgary in 2006 with a Bachelor of Commerce and in 2009 she completed a Master’s degree in International Development from the University of Bath. Marcia is interested in private sector development and participatory approaches to value chain analysis.

Marcia will be going to St. Vincent and the Grenadines to work with the Eastern Caribbean Trade Agriculture and Development Organisation (ECTAD) as a Marketing and Training Assistant. She will be working with ECTAD to develop a marketing strategy for farmers’ produce.

ECTAD works to improve the quality of life of rural families through agriculture and rural development.

COADY

INTERNATIONAL INSTITUTE
ST. FRANCIS XAVIER UNIVERSITY